EGGSTRAVAGANZA

Saturday, March 30 9-11am

City Hall Campus

15670 NE 85th St Redmond





The 17th annual Eggstravaganza offers good old fashioned family fun and is a collaboration with the Redmond Lions and Redmond Kiwanis. This City of Redmond event offers great entertainment, kid's crafts, activities, face painting, bunny photos and the ever-popular egg hunt. This citywide celebration is expected to entertain hundreds of Redmond families.

EGG HUNT • FREE

Designed for the whole family. Attendees enjoy kids activities and Redmond's favorite Egg Hunt!

WHEN

Saturday, March 30, 2013 9am — Ilam

Redmond City Hall Campus



EVENT FACTS

- ♦ Over 10,000 candy/prize filled eggs♦ Prizes awarded for golden eggs
- ♦ Rain or shine

- ♦ Separate hunt for toddlers
- ♦ Scrambled Egg 5K

FREE ACTIVITIES

Storytelling Face Painting Kids Arts & Crafts Bunny Photos Games

WHO ATTENDS

Over 3,000 individuals

EVENT PROMOTION



ITEM	DISTRIBUTION
Posters	Over 100 city buildings & businesses
Rack Card	Over 1,000 to schools, clubs, businesses
Newsprint Ads	2 black & white Redmond Reporter ads
Redmond Rec Guide Ads	4 - I each in Dec, Jan, Feb and Mar guides
Press Releases	I to local newsprint, magazine, broadcast outlets
Website	Over 4,000 unique visitors monthly
Redmond Focus Magazine	48,000 to Redmond residents, businesses, city bldgs.

SPONSORSHIP OPPORTUNITIES

Eggstravaganza offers companies the opportunities to directly speak to over 3,000 Redmond families, increase brand recognition and align themselves with this community event through sponsorship.

GOLDEN EGG SPONSOR

LOGO PLACEMENT

□ Event Poster

Sponsor logo on 100 full-color Eggstravaganza posters displayed in retail outlets, eateries, and city buildings and businesses

□ Website

Sponsor will be recognized on the City of Redmond website: www.redmond.gov. Sponsor logo and hyperlink will have prominent placement on the event page

□ Flyers

Sponsor logos on 1,000 rack cards distributed to retail outlets, eateries, and city buildings and businesses

Advertising

Sponsor logo in two (2) ads in the Redmond Reporter.

ONSITE EXPOSURE

Booth Space

Sponsor will receive a 10'x10' booth space for interacting with the public, promoting and displaying its products

INVESTMENT \$1,000

SILVER EGG SPONSOR

LOGO PLACEMENT

□ Event Poster

Sponsor logo on 100 full-color Eggstravaganza posters displayed in retail outlets, eateries, and city buildings and businesses

□ Website

Sponsor will be recognized on the City of Redmond website: www.redmond.gov. Sponsor logo and hyperlink will have prominent placement on the event page

Flyers

Sponsor logos on 1,000 rack cards distributed to retail outlets, eateries, and city buildings and businesses

Advertising

Sponsor logo in one (1) ad in the Redmond Reporter

ONSITE EXPOSURE

□ Booth Space

Sponsor will receive a 10'x10' booth space for interacting with the public, promoting and displaying its products

INVESTMENT \$500



BRONZE EGG SPONSOR

NAME PLACEMENT

□ Website

Sponsor will be recognized on the City of Redmond website: www.redmond.gov. Sponsor name will have prominent placement on the event page

Flyers

Sponsor will be recognized on 1,000 rack cards promoting the Eggstravaganza event.

ONSITE EXPOSURE

□ Booth Space

Sponsor will receive a 10'x10' booth space for interacting with the public, promoting and displaying its products

INVESTMENT \$250

EGGCITING NEWS!

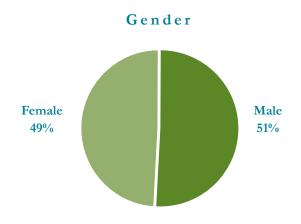
Eggstravaganza was highlighted in Inc. Magazine as an event with a great ROI for it's sponsors. See what sponsoring this event can do for you!



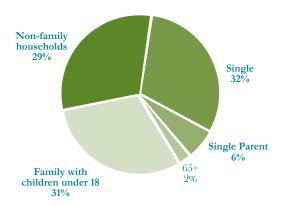
Celebrate Spring!

The City of Redmond Parks & Recreation Special Events department produces a variety of large festivals and events that provide unique experiences for thousands of Redmond and Eastside residents year-round. We offer sponsorship opportunities for companies who seek a unique marketing platform with access to thousands of consumers spanning multiple demographics. Sponsoring a city event, program or initiative will not only improve the city's quality of life, but can also meet your organizations goals. Sponsorships range from financial support to in-kind donations. Whether it's contributing time, resources, or financial support, the opportunities with the City of Redmond Special Events are limitless.

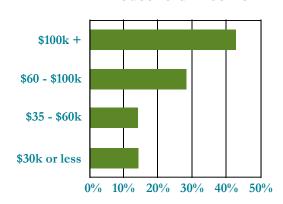
DEMOGRAPHICS



Families with Kids under 18



Household Income



Education

